

Jefferson County Fair Park August 22, 2016 | Meeting Minutes

The Jefferson County Fair Park committee met on Monday, August 22nd at 8:00 a.m. in the Activity Center Conference Room. Present were: (Fair Committee) Blane Poulson, Russell Kutz, Jennifer Hanneman, Matthew Foelker, Ron Buchanan, Fair Park Director David Diestler, Fair Park Supervisor Roger Kylmanen, Marketing/Administrative Assistants Amy Listle and Renee Busshardt, County Administrator Ben Wehmeier and UW-Extension Agent LaVern Georgson.

A quorum of the Jefferson County Fair Park Committee was present, meeting duly noted and the door open.

Review and Approve Agenda

Minutes: A motion was made to accept the minutes of the June 29 & July 10, 2016 meeting as presented and seconded. Motion carried.

Communications: Thank You Card from Tomorrow's Hope and Bleachers on the Move, an email forwarded from UW Extension with a complaint about Fair judging and an email complimenting the Fair judging were presented.

Public Comment: Several citizens spoke about the various agenda issues, mainly the swine and goat issues from the 2016 Fair.

Discussion and possible action of goat superintendents: Several persons from the public spoke on the issue of the ability of the goat superintendents to work together. The Fair Committee is requesting more information from the 4-H goat project committee. No action was taken at this time. This agenda item will continue and be on the agenda for the September 1 Fair Committee Meeting.

Discussion and possible action of swine exhibitor behavior: A letter from Co-Swine Superintendent, Ed Bielinski, as to the conduct of the Doherty family during the Jefferson County Fair Junior Swine Show was presented. Several persons from the public spoke on this issue. A motion was made by Jennifer Hanneman to suspend Isabelle Doherty, Elysa Doherty and family members Shawn, Nancy, Aubrey, and TJ Doherty from showing in all classes at the 2017 Jefferson County Fair, this was seconded by Ron Buchanan and the motion was passed unanimously.

Discussion and possible action of dairy department rules: No discussion or action taken. This item will be held over to the September 1 committee meeting.

Discussion and possible action of camping and parking inside the Fair Park during Fair Week: Camping superintendent Kathy Steindorf presented a proposal to expand parking for cars and trucks that will not fit on camping sites. These spots would be strictly for parking and no camping would be allowed. A motion was made by Ron Buchanan to accept this proposal, seconded by Matt Foelker. Motion passed unanimously.

Financial Report: The financial report from June 2016 was reviewed.

Director's Report: David reported the final numbers for fair are being wrapped up and is reviewing ways to improve for next year. Staff hours are being reviewed to determine the hours left to the end of the year. David has been working on the 2017 budgets, prioritizing capital requests and reviewing accounts to estimate year-end results. David stated that a suitable POS system has been found for the Fair Park with Heartland with no extra monthly fees. The Fair Park is working on ways to improve the system and has been attending the LEAN training.

Supervisor's Report: Roger Kylmanen reported that some Fair staff was kept to assist with the preparation for Tomorrow's Hope and the horse show. Vacation has been taken by staff and will now be getting ready for a busy September which includes Gun Show, Antique Auction, Sheep & Wool Festival, Gemuetlichkeit Days and the Car Show. Fair Park summer help's last day will be August 28th and the caretakers will leave after the Sheep & Wool festival and are planning on coming back. Roger also stated that quotes have been given out for some camping groups. A Texas longhorn organization inquired about a show and sale event at the Fair Park but the available dates did not work for them. There will be 2 trucks and equipment put on the Wisconsin Surplus Auction site.

Office Report: Amy Listle reported that the office staff is working on the state report due August 31st required to qualify for premium reimbursements. Judging results have been sent to the Daily Jefferson County Union and the Watertown

Daily times newspapers. Premium checks have been printed and mailed to exhibitors with a reminder note of check cashing deadlines and the deadline for reporting mistakes on the checks. Amy recorded radio commercials with 104.5 FM-WSLD to promote events happening at the Fair Park for August and September. Mikayla's last day was August 19th. Her final projects were to make a scrapbook of the 2016 Fair and to compile entries for the media contest at the Wisconsin Association of Fairs convention held in January 2017. Renee, along with past fairest Jennifer Miches and present fairest Ann Schroeder attended the Fairest Day at the Wisconsin State Fair on August 8th.

Next Meeting: The next meeting was set for September 1, 2016 at 4:30 p.m. in the conference room of the Activity Center. Fair There will also be an Open Forum held on August 30, 2016 at 6:00 p.m.

With no further business, Ron Buchanan made a motion to adjourn the meeting. Matt Foelker seconded. Motion carried. Meeting adjourned at 9:52 a.m.